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Boyaa Interactive International Limited

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0434)

APPOINTMENT OF EXECUTIVE DIRECTOR; RETIREMENT OF EXECUTIVE DIRECTOR; AND CHANGE OF COMPOSITION OF THE NOMINATION COMMITTEE

The Board hereby announces that, effective from 18 June 2026 the following changes of offices shall be made in the Company:

- (1) Ms. YIN Chunyan has been appointed as an Executive Director and a member of the Nomination Committee; and
- (2) Ms. TAO Ying, the Executive Director, acting chief executive officer of the Company and a Joint Company Secretary, retired as the Executive Director and ceased to be a member of the Nomination Committee. She will continue to serve as the acting chief executive officer of the Company and a Joint Company Secretary.

APPOINTMENT OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”, and each of the Directors, a “**Director**”) of Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) is pleased to announce that with effect from 18 June 2026, Ms. YIN Chunyan (“**Ms. Yin**”) has been appointed as an executive Director (the “**Executive Director**”).

Details of Ms. Yin, which are required to be disclosed pursuant to Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) are set out as follows:

Ms. YIN Chunyan, aged 34, has been appointed as an Executive Director with effect from 18 June 2026. Ms. Yin joined the Company in September 2018, primarily responsible for handling the Group’s financial affairs and participating in internal monitoring and investment project management. Possessing over seven years of financial management experience and extensive expertise in Web3-related investments and asset management, Ms. Yin has served as the Senior Financial Controller of the Group since November 2023. Ms. Yin is also the Financial Controller of several wholly-owned subsidiaries of the Group, namely, Boyaa On-line Game Development (Shenzhen) Co., Limited (博雅網絡遊戲開發(深圳)有限公司), Shanghai Chunlei Interactive Network Technology Co., Limited (上海春雷互動網絡科技有限公司), Shenzhen Erlulu Technology Company Limited (深圳市貳陸陸科技有限公司), ErLuLu (Shenzhen) Game Development Company Limited (貳陸陸(深圳)遊戲開發有限公司), Shenzhen Intelligent Innovation Technology Co., Limited (深圳市嘉訊智創科技有限公司) and Hantang Jiyuan Technology (Henan) Co., Limited (漢唐紀元科技(河南)有限公司). Ms. Yin obtained her Bachelor’s degree in Accounting (International Accounting Stream) and Master’s degree in Accounting with a specialization in Management from Harbin University of Commerce in July 2013 and June 2016, respectively. Ms. Yin has been a non-practicing member of the Chinese Institute of Certified Public Accountants since March 2021.

Ms. Yin has entered into a service contract with the Company, which shall commence on 18 June 2026, and expire upon the conclusion of the Company’s next annual general meeting to be held in 2027; it may be renewed by mutual agreement. Under the service contract, Ms. Yin is entitled to an annual remuneration of approximately HKD800,000 for her role as an Executive Director and for holding other positions within the Group, as well as additional bonuses at the discretion of the Board. All such salaries are determined taking into account Ms. Yin’s qualifications and experience, her duties and responsibilities within the Company, the Company’s performance, and prevailing market conditions, and shall be reviewed annually by the Company’s remuneration committee and the Board. Ms. Yin’s appointment is subject to the provisions of the Company’s articles of association regarding directors’ retirement and re-election at the annual general meeting, or to any other applicable legislation requiring directors to resign.

As of the date of this announcement, Ms. Yin holds the following interests in shares (“**Shares**”) and underlying Shares in the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of Laws of Hong Kong) (the “**SFO**”):

Name	Capacity/ Nature of interest	Number of Shares/ underlying Shares	Approximate percentage of total issued Shares
YIN Chunyan ^(Note)	Beneficial Owner	425,000 (Long position)	0.06%

Note: Ms. Yin is interested in 331,656 Shares and 93,344 underlying Shares in respect of the restricted share units granted by the Company under the restricted share unit scheme adopted by the Company on 28 March 2024.

As of the date of this announcement, in addition to the above disclosure, Ms. Yin confirms that she (i) does not have any interests in the Shares or underlying Shares of the Company pursuant to Part XV of the Securities and Futures Ordinance; (ii) has not held any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas for the last three years; (iii) does not hold any other positions within the Group; and (iv) does not have any relationship with any Directors, senior management, substantial shareholders (as defined in the Listing Rules) or controlling shareholders (as defined in the Listing Rules) of the Company.

Save as disclosed above, there are no other matters concerning Ms. Yin’s appointment that need to be brought to the attention of the shareholders of the Company nor is there any other information relating to Ms. Yin that is required to be disclosed pursuant to Rule 13.51(2) of the Listing Rules.

RETIREMENT OF EXECUTIVE DIRECTOR

The Board also announced that Ms. TAO Ying (“**Ms. Tao**”), the Executive Director, acting chief executive officer and a Joint Company Secretary of the Company (the “**Joint Company Secretary**”), has retired as the Executive Director, following the conclusion of the Company’s annual general meeting held on 18 June 2026 as she wishes to devote more time to the management of the affairs of the Company. Ms. Tao will continue serving as the acting chief executive officer of the Company and a Joint Company Secretary.

Ms. Tao has confirmed that she has no disagreements with the Board, and that there are no matters regarding her retirement as an Executive Director that require attention from The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) or the Company’s shareholders.

The Board would like to take this opportunity to extend its sincere gratitude to Ms. Tao for her valuable contributions to the Company during her tenure as an Executive Director, and welcomes Ms. Yin for joining the Board.

CHANGE OF COMPOSITION OF THE NOMINATION COMMITTEE

The Board further announces that, effective from 18 June 2026, following Ms. Tao's retirement as an Executive Director, she ceased to be a member of the nomination committee of the Company (the "**Nomination Committee**"). Ms. Yin has been appointed as a member of the Nomination Committee.

COMPLIANCE WITH RULE 13.92 OF THE LISTING RULES

Pursuant to Rule 13.92 of the Listing Rules, the Stock Exchange will not consider diversity to be achieved for a single gender board. Code Provision B.3.5 of the Corporate Governance Code as set out in part 2 of Appendix C1 ("**Code Provision B.3.5**") of the Listing Rules states that the Company should appoint at least one director of a different gender to the Nomination Committee. Despite the retirement of Ms. Tao as an Executive Director and her cessation as a member of the Nomination Committee, following the appointments of Ms. Yin as an Executive Director and a member of the Nomination Committee with effect from 18 June 2026, the Company will continue to comply with the board diversity requirement under Rule 13.92 of the Listing Rules and the requirement under the Code Provision B.3.5.

By order of the Board
Boyaa Interactive International Limited
DAI Zhikang
Chairman and Executive Director

Hong Kong, 18 June 2026

As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. YIN Chunyan; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. LIM Marco Jun Kit.