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Boyaa Interactive International Limited

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0434)

VOLUNTARY ANNOUNCEMENT STRATEGIC PARTNERSHIP WITH SINOHOPE TECHNOLOGY

This announcement is made by Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**” or “**Boyaa Interactive**”) on a voluntary basis for the purpose of keeping shareholders of the Company (“**Shareholders**”) and potential investors informed of the latest development of the Group.

The board of directors (the “**Board**”) of the Company announces that, in September 2024, the Company established a strategic partnership with Sinohope Technology Holdings Limited (“**Sinohope Technology**”). The Group will further explore Web3 ecosystem business collaborations with Sinohope Technology based on a compliance framework, jointly expanding development opportunities in the Web3 ecosystem. Sinohope Technology will provide the Group with digital asset compliance management plans and Web3-related technology solutions.

Sinohope Technology is listed on the Main Board of the Hong Kong Stock Exchange (stock code: 1611.HK). It principally engaged in the provision of technology solution services, a variety of services in virtual asset ecosystem, such as asset management, trust and custodian businesses and cryptocurrency trading. Sinohope Technology specializes in digital assets compliance and financial infrastructure. Its subsidiary, Sinohope Asset Management (Hong Kong) Limited, holds Type 1, Type 4, and Type 9 licenses issued by the Securities and Futures Commission of Hong Kong. It is the first licensed institution in Hong Kong to offer discretionary account management services for virtual assets and is approved to manage portfolios investing 100% in virtual assets. Its subsidiary, Sinohope Trust Company Limited,

holds a TCSP trust license issued by the Companies Registry of Hong Kong. Sinohope Technology possesses significant strengths and extensive experience in blockchain technology, financial technology, other innovative technology fields, and compliant digital asset management capabilities.

The Board of the Group believes that this strategic cooperation will provide significant support for the implementation of the Group's Web3 strategic transformation. Sinohope Technology's technological capabilities and industry resources can further promote the Group's business development and layout in the Web3 sector. The Group will deepen its presence in the Web3 sector, leveraging our extensive experience in the web games industry and the development opportunities presented by Hong Kong's new Web3 policies. We are dedicated to establishing the Company as a pure, leading Web3 gaming ecosystem enterprise.

By order of the Board
Boyaa Interactive International Limited
DAI Zhikang
Chairman and Executive Director

Hong Kong, 19 September 2025

As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. LIM Marco Jun Kit.