Boyaa Interactive International Limited
博雅互動國際有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 0434)

VOLUNTARY ANNOUNCEMENT
ACQUISITION OF BITCOINS

This announcement is made by Boyaa Interactive International Limited (the "**Company**", together with its subsidiaries, the "**Group**") on a voluntary basis for the purpose of keeping shareholders of the Company and potential investors informed of the latest development of the Group.

According to the Group's plan for the use of proceeds from the placing, approximately 90% of the proceeds from the placing (the "**Relevant Placing Proceeds**") will be used to acquire Bitcoins, in order to further deepen the Group's Web3 business layout and achieve the Company's long-term sustainable development in the Web3 gaming ecosystem (for details, please refer to the announcements of the Company on 21 August 2025, 29 August 2025, 9 September 2025 and 12 September 2025).

In light of the above, the board of directors of the company (the "**Board**") hereby announces that on 18 September 2025, the Group has completed the purchase of Bitcoins using approximately HKD370 million (equivalent to USD 47.5 million) from the Relevant Placing Proceeds. The total amount of Bitcoins purchased with the Relevant Placing Proceeds is approximately 411 Bitcoins at an average price of approximately USD115,420 per Bitcoin (including approximately 245 Bitcoins purchased by the Company between 15 September 2025 and 16 September 2025; for details, please refer to the announcement of the Company on 16 September 2025).

After the purchase of Bitcoins with the Relevant Placing Proceeds was completed, as of the date of this announcement, the Group holds approximately 4,091 Bitcoins, with a total cost of approximately USD279 million and an average cost of about USD68,114 per Bitcoin.

Attention is drawn to the shareholders and potential investors of the Company that the cryptocurrency market is subject to volatility and the price of cryptocurrencies may show real time fluctuations. Due to the fluctuations in cryptocurrency prices (primarily Bitcoins), the impact of the fair value of digital assets on the financial performance of the Company may vary accordingly. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Boyaa Interactive International Limited
DAI Zhikang
Chairman and Executive Director

Hong Kong, 18 September 2025

For the purpose of this announcement, unless otherwise indicated, the exchange rate at HK$1 = US$0.1283 has been used, where applicable, for the purpose of illustration only and does not constitute a representation that any amount has been, could have been or may be exchanged.

As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. LIM Marco Jun Kit.