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Boyaa Interactive International Limited

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0434)

**VOLUNTARY ANNOUNCEMENT
INCLUSION AS A CONSTITUENT IN
THE MSCI GLOBAL SMALL CAP INDEXES**

This announcement is made by Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis for the purpose of keeping shareholders of the Company and potential investors informed of the latest development of the Group.

The board of directors (the “**Board**”) of the Company is pleased to announce that as a result of the Indexes Review of Morgan Stanley Capital International (“**MSCI**”) in August 2025, the Company has been included as a constituent of the MSCI Global Small Cap Indexes (“**MSCI Global Small Cap Indexes**”). The relevant adjustment will take effect after the market close on 26 August 2025.

The various indexes published by MSCI (the “**MSCI Indexes**”) is one of the most influential index systems globally, and the funds tracking the MSCI Indexes globally have exceeded US\$17 trillion. The MSCI Global Small Cap Indexes are compiled by MSCI and aim to assess the performance of the small-cap companies in global markets, encompassing companies with outstanding performance and significant growth potential across various capital markets and industries. As one of the widely used investment benchmarks among investment managers globally, changes in the constituents of MSCI Indexes may have impact on institutional investors’ decisions to adjust or optimize their investment portfolios.

Being included in the MSCI Global Small Cap Indexes is of significant importance to the Group. Following the inclusion of a company into the MSCI Global Small Cap Indexes, passive funds tracking such indexes, such as ETFs, may allocate the company's stock. This not only reflects the market's recognition of the Group's positioning and operational strategy but will also effectively enhance the Group's international visibility, attract more attention from global investors, help improve the company's market liquidity and create greater value for its shareholders.

Attention is drawn to the shareholders and potential investors of the Company that the cryptocurrency market is subject to volatility and the price of cryptocurrencies may show real time fluctuations. Due to the fluctuations in cryptocurrency prices (primarily Bitcoins), the impact of the fair value of digital assets on the financial performance of the Company may vary accordingly. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By order of the Board
Boyaa Interactive International Limited
DAI Zhikang
Chairman and Executive Director

Hong Kong, 11 August 2025

As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. LIM Marco Jun Kit.