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Boyaa Interactive International Limited

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0434)

CHANGE OF PRESENTATION CURRENCY

The board of directors (the “**Board**”) of Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) hereby announces that the Company has decided to adopt Hong Kong dollars (“**HKD**”) as the presentation currency for the consolidated financial statements of the Group (the “**Change of Presentation Currency**”).

The consolidated financial statements of the Group have historically been presented in Renminbi (the “**RMB**”). Taking into account that the Company’s shares are listed on The Stock Exchange of Hong Kong Limited and are traded in HKD, the Change of Presentation Currency will enable the shareholders and potential investors of the Company to have a more accurate understanding of the Group’s financial performance. The Board considers that it is more appropriate to use HKD as the presentation currency for the Group’s consolidated financial statements.

The first set of consolidated financial statements of the Group with HKD as its presentation currency will be the unaudited consolidated results for the three months ended 31 March 2025 (the “**First Quarterly Results**”). The Change of Presentation Currency will be applied retrospectively, with the comparative figures in 2024 restated in HKD and presented in the First Quarterly Results. The Change of Presentation Currency and the restatement of the comparative figures from RMB to HKD are not expected to have a material impact on the consolidated financial statements of the Group.

By order of the Board
Boyaa Interactive International Limited
DAI Zhikang
Chairman and Executive Director

Hong Kong, 22 April 2025

As at the date of this announcement, the executive directors of the Company are Mr. DAI Zhikang and Ms. TAO Ying; the independent non-executive directors of the Company are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. MA Jingchun.