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## **Boyaa Interactive International Limited**

Scrutiny [2022] No.001

## **Integrity Cooperation Notice**

Dear business partner of Boyaa Interactive,

Hello!

Boyaa Interactive International Limited (the "Company", together with its subsidiaries, the "Group" or "Boyaa Interactive Group") has been continuously adhering to a highly responsible attitude towards its business partners, advocating business ethics of operating in accordance with the law, acting in accordance with regulations, practicing honesty, performing duties, and being honest and trustworthy. In order to maintain a clean and upright cooperation environment and strengthen disciplines and restraints on business activities, the Group has adopted the "Boyaa Interactive High-voltage Line Management Regulation", "Boyaa Interactive Staff Code of Conduct", "Anti-fraud Management Measures", "Whistleblowing Policy" and other policies to impose strict requirements on various behaviors of employees to prevent the occurrence of a variety of misconducts, thereby effectively safeguarding the legitimate rights and interests of both parties, maximizing business benefits, and maintaining a good cooperative relationship between both parties. We hereby inform you of the integrity policies and regulations adopted by the Group for business cooperation. We would like to ask for your assistance and monitoring of the Group's implementation in business cooperation. The details are set out as follows:

- 1. The Group strictly prohibits the following behaviors of the connected companies, connected persons, associates (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) and employees of the Group (collectively, the "Relevant Persons"):
- (1) Accepting money and other property, including but not limited to gifts, gift cards, securities and valuables, etc., from business partners or their connected companies, connected persons, associates (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited) or employees (collectively, the "Business Partners");



accepting reimbursement of any expenses at the Business Partners' expenses that should be borne by the Relevant Persons personally; or soliciting, receiving and accepting, whether in disguised form or not, improper property or fees from the Business Partners in any form, including but not limited to rebates, handling fees, favors, etc.

- ( 2 ) Participating in consumption activities involving Business Partners which may influence the fair practice of the Relevant Persons, including but not limited to banquets, entertainment or travel.
- ( 3 ) Accepting other improper property or non-property benefits from the Business Partners.
- ( 4 ) Maliciously making things difficult for the Business Partners , being rude to the Business Partners , ignoring Business Partners' requests for cooperation and prevaricating.
- 2. Business Partners should avoid the occurrence of the following behaviors to prevent the Relevant Persons of the Group from violating the relevant integrity policies:
- (1) Giving money and other property, including but not limited to gifts, gift cards, securities and valuables, etc., to Relevant Persons of the Group; or reimbursing the Relevant Persons of the Group for any expenses that should be borne by them personally.
- (2) Privately negotiating without authorization or reaching a tacit agreement with the Relevant Persons of the Group and other third parties on work-related issues for personal gain.
- ( 3 ) Under the pretext of negotiating business and signing contracts, inviting the Relevant Persons of the Group to travel and enter commercial high-consumption entertainment venues.
- (4) Providing other improper property or non-property benefits to the Relevant Persons of the Group, or bribing the Relevant Persons of the Group through a third party or in disguised form.

Regarding the content of the above notice, we welcome the supervision of all Busines Partners at any time, and also kindly remind all Business Partners to adhere to the bottom line of integrity cooperation and maintain a clean and honest business partnership relationship with Boyaa Interactive Group. If the Relevant Persons of the Group have fraudulent or dishonest



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behaviors, please report to the Internal Audit Department of Boyaa Interactive Group through any of the following channels (please refer to Appendix 1 for the report form):

Email: Jicha@boyaa.com;

Whistleblowing mailbox: Directly deliver the reporting materials into the reporting mailbox set up within the Company;

Mailing address (internal audit department of domestic headquarters):

Internal Audit Department, 9th Floor, Block E1, International E Town, TCL Industrial Park, 1001,

Zhongshanyuan Road, Nanshan District, Shenzhen, PRC;

Postal code: 518000

博雅 互動國際 有限公司 \*\*
Internal Audit Department

Boyaa Interactive Group

September 29, 2022



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Appendix I

## Report Form

TO BE OPENED

Boyaa Interactive International Limited (the "Company", together with its subsidiaries, the "Group" or "Boyaa Interactive Group") is committed to maintaining a good level of corporate governance, creating an effective internal supervision and risk management system, reducing the company's operating risks, and safeguarding the legitimate rights and interests of the Company and its shareholders.

The integrity cooperation notice of the Group is designed to encourage and assist whistleblowers to disclose information related to misconduct, fraud and violations through confidential whistleblower channels as far as possible. Boyaa Interactive Group will handle the report carefully and will deal with the concerns of the whistleblower fairly and appropriately.

When a whistleblower makes a report, please complete the report form below. Once completed, the form becomes a confidential document. Please put the form in a sealed envelope with the words "Private and Confidential – To be Opened by Addressee Only" clearly marked on the cover, and deliver it to the designated mailbox of the Group, or mail it to the address of the domestic headquarters or email to "Jicha@boyaa.com", and indicate the Head of the Internal Audit Department of Boyaa Interactive Group as the addressee.

To: Head of Internal Audit Department of Boyaa Interactive Group	
Domestic headquarters address	
Internal Audit Department, 9th Floor, Block E1, International E Town, TCL Industrial Park, 1001 Zhongshanyuan	
Road, Nanshan District, Shenzhen, PRC	
Name of whistleblower/contact number and email	Name:
In order to ensure the authenticity of reported incidents	Employee □ Other whistleblower □(please specify: )
and timely and effective investigation and handling,	address:
anonymous reports are generally not accepted.	Telephone:
Therefore, Boyaa Interactive Group strongly recommends	E-mail:
that reports should not be made anonymously.	Date:
People involved:	
Report details:	
Please provide detailed information, such as the name of the person involved, date and location, and indicate the	

## Personal Information Collection Statement:

relevant evidence.

The information collected will only be used for the purposes directly related to the reported incident you informed. Anonymous reports that fail to provide relevant personal information are generally not accepted. Therefore, Boyaa Interactive Group strongly recommends that reports should not be made anonymously. The personal data will be kept confidential by Boyaa Interactive Group, and may be transferred to the relevant person in charge or department contacted by the Group in handling this case, including the person who has been reported or other relevant personnel or departments, and may also be disclosed to law enforcement agencies or other relevant units, you have the right to access and correct your personal data held by Boyaa Interactive Group. If you wish to exercise these rights, you must do so in writing and send a letter to the Group's domestic headquarters address listed in this report form by the Internal Audit Department of Boyaa Interactive Group.

reasons for concerns (please continue on additional sheets if necessary), and mail or deliver it together with other