



Boyaa Interactive International Limited

博雅互動國際有限公司

(Stock Code: 434.HK)

Boyaa Interactive Receives Awards at the 12th “Top 100 HK-listed Companies” Named Among “Top 50 Small-cap Companies” and Recipient of the “Best Web3 Strategy Practice Award”

Web3 Strategic Transformation Recognized by the Capital Market

(15 January 2026, Hong Kong) **Boyaa Interactive International Limited** (the “Company”, together with its subsidiaries, the “Group”; stock code: 434.HK) is pleased to announce that it has been awarded the “Top 50 Small-cap Companies” and the “Best Web3 Strategy Practice Award” at the 12th “Top 100 HK-listed Companies”, organized by the Top 100 HK-listed Companies Research Centre and jointly presented by FINET, ME and Futu Securities. The awards recognize the Group’s performance in enterprise value creation and strategic transformation and reflect the acknowledgement of the professional judging panel and the capital market.

From Online Game Operations to a Web3 Ecosystem

As a global online game operator, the Group has established a sizeable user base and a stable business foundation over the years through data analytics and continuous product innovation. While continuing to consolidate the steady development of its core online game business, the Group has in recent years actively expanded into Web3 gaming, ecosystem development and related infrastructure. In parallel, the Group has prudently participated in digital asset allocation, gradually forming a differentiated development strategy.

In the digital asset segment, the Group initiated its Web3 strategic transformation in late 2023, with the purchase and reserve of cryptocurrencies forming an essential component of its Web3 business development and strategic deployment. As at September 2025, the Group had held approximately 4,091 units of Bitcoin. With the progressive implementation of its Web3 strategy and optimization of its asset structure, the Group has recorded a notable increase in market attention and a significant

growth in market capitalization in recent years. The Company has also been included in the MSCI Global Small Cap Index, further broadening its international investor base and enhancing market liquidity.

The awards reflect the capital market's recognition of the Group's clear and consistent commitment to its Web3 strategy, which has gradually translated into a positioning that is increasingly understood and assessed by the market. As Hong Kong continues to strengthen its role as an international financial center and digital asset hub, the Group's strategic deployment is expected to capture broader development opportunities amid the ongoing evolution of industry dynamics and capital structures.

Strengthening Web3 Strategy to Build Sustainable Long-term Value

Looking ahead, the Group will continue to consolidate the steady development of its traditional online game business, while further strengthening its investment and deployment in the Web3 field. The Group will actively advance the research and development of Web3 games and related infrastructure, enhance ecosystem building efforts, and progressively optimize the allocation of its core Web3 strategic assets, thereby laying a more flexible foundation for medium- to long-term growth.

Through a forward-looking yet prudent strategy, the Group aims to gradually establish differentiated competitive advantages in rapidly evolving emerging industries. The Group remains committed to delivering high-quality board game products and building an industry-leading Web3 gaming framework, with the objective of becoming a pure and leading Web3 game ecosystem company, and creating long-term and sustainable value for users, shareholders and society.

