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Boyaa Interactive International Limited

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 0434)

INSIDE INFORMATION ANNOUNCEMENT

This announcement is made by the board of directors (the “**Board**”) of Boyaa Interactive International Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rules 13.09(2), 13.51(2) and 13.51B(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 11 May 2016, 30 May 2016 and 14 July 2017 (the “**Previous Announcements**”). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those used in the Previous Announcements.

The Company wishes to announce that it has come to the attention of the Board that Boyaa Shenzhen has received a criminal judgment from the Municipal of Intermediate People’s Court, upon trial of first instance, Boyaa Shenzhen was found guilty of the alleged crime of offering bribes by entities (單位行賄罪) and is liable to a fine of RMB2,500,000. Its legal representative, Mr. Zhang Wei (“**Mr. Zhang**”), is sentenced to a fixed-term imprisonment of one year with a suspended sentence of one year and six months (the “**Decision**”). Based on the opinion of the Company’s PRC Counsel (the “**PRC Counsel**”), there is insufficient legal basis to support the Decision, and therefore Boyaa Shenzhen made an application to appeal to the Higher People’s Court (the “**Appeal**”). The Decision will not be effective and both Boyaa Shenzhen and Mr. Zhang will not be found guilty or hold any criminal record until the final judgement is handed down by the Higher People’s Court.

Based on the opinion of the PRC Counsel, the Board is of the view that the Decision will not result in any material adverse impact on the business, operation and financial conditions of the Group. The Board will continue to monitor the development and the results of the Appeal and assess its impact on the operation of the Company. The Company will keep its shareholders and potential investors informed of any material development in connection with the Decision as and when appropriate.

The Company will make further announcement(s) as and when appropriate pursuant to the requirements under the Listing Rules.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board

Boyaa Interactive International Limited

ZHANG Wei

Chairman, Chief Executive Officer and Executive Director

Hong Kong, 27 May 2018

As at the date of this announcement, the executive directors of the Company are Mr. ZHANG Wei and Mr. DAI Zhikang; the independent non-executive directors are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. YOU Caizhen.