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**Boyaa Interactive International Limited**

**博雅互動國際有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 0434)**

**DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of Boyaa Interactive International Limited (the “**Company**”) announces that a meeting of the Board will be held on Wednesday, 17 May 2017, for the purpose of, among other things, approving the announcement of the unaudited consolidated first quarterly results of the Company and its subsidiaries for the three months ended 31 March 2017.

By Order of the Board

**Boyaa Interactive International Limited**

**ZHANG Wei**

*Chairman and Executive Director*

Hong Kong, 5 May 2017

*As at the date of this announcement, the executive directors of the Company are Mr. ZHANG Wei and Mr. DAI Zhikang; the independent non-executive directors are Mr. CHEUNG Ngai Lam, Mr. CHOI Hon Keung Simon and Mr. YOU Caizhen.*