

博雅互動國際有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock Code 股份代號: 0434)

Dear registered shareholder(s),

Reminder letter regarding the Arrangement of Electronic Dissemination of Corporate Communications

With reference to the notification letter dated 22 January 2024 titled "Arrangement of Electronic Dissemination of Corporate Communications", Boyaa Interactive International Limited (the "Company") is writing to remind you that the Company has adopted electronic dissemination of corporate communications (the "Corporate Communications"), which mean any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular and (f) a proxy form.

Please note that both the English and Chinese versions of all future Corporate Communications will be available electronically on the website of the Company at www.boyaa.com.hk and the HKEXnews website at www.hkexnews.hk in place of printed copies.

Solicitation of electronic contact details

The Company has not received your email address for the electronic dissemination of Corporate Communications. To ensure timely receipt of the latest Corporate Communications, the Company recommends you provide your email address by scanning your personalized QR code printed on the enclosed reply form (the "Reply Form"). Alternatively, you may sign and return the Reply Form to the Company's Hong Kong branch share registrar (the "Share Registrar"), Computershare Hong Kong Investor Services Limited, at 17M Floor, Hopewell Centre, 183 Queen's Road East, Wan Chai, Hong Kong.

If the Company does not receive a functional email address in your reply, until such time that the functional email address is provided to the Share Registrar, you may (i) be unable to receive any notifications regarding the publication of Corporate Communications; (ii) need to proactively check the Company's website and the HKEXnews website to keep up with the publication of Corporate Communications; and (iii) the Company will send the Actionable Corporate Communications (Note) in printed form in the future.

If you want to receive the Corporate Communications in printed form, please complete the enclosed Reply Form and send it to the Share Registrar or send an email to <u>boyaa.ecom@computershare.com.hk</u> specifying your name, address and request to receive the Corporate Communications in printed form. Please note that such instruction shall be valid for one year starting from the receipt date of your instruction and will expire thereafter.

> Yours faithfully By order of the board of Boyaa Interactive International Limited DAI Zhikang

17 January 2025

Chairman and Executive Director

Actionable Corporate Communication is any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.

各位登記股東:

以電子方式發布公司通訊安排的提示函

根據日期為 2024 年 1 月 22 日有關「以電子方式發佈公司通訊之安排」之通知信函所述,博雅互動國際有限公司(「**公司**」)謹此提醒 閣下,公司已採用以電子方式發布公司通訊(「**公司通訊**」)之安排,該公司通訊是指公司為向其任何證券持有人提供資訊或提醒其採取行動而發布或將要發布的任何文件,包括但不限於(a) 董事報告、年度帳目以及審計報告副本以及(如適用)財務摘要報告; (b) 中期報告及(如適用) 其中期報告摘要; (c) 會議通知; (d) 上市文件; (e) 通函和 (f) 委任表格。

請注意,所有未來公司通訊的英文版和中文版將在公司網站 www.boyaa.com.hk 和披露易網站 www.hkexnews.hk 上提供,以代替印刷

徵集電子聯絡資料

公司尚未收到 閣下就接收公司通訊提供電子郵件地址。為確保及時收到最新的公司通訊,公司建議 閣下透過掃描本函隨附之回條(「**回條**」)上列印的 閣下專屬二維碼來提供 閣下的電子郵件地址。 或者, 閣下也可以簽署回條並交回公司的香港股份過戶登記分處(「**股份過戶處**」)香港中央證券登記有限公司,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓。

如果公司沒有收到 閣下的有效電子郵件地址,直至股份過戶處收到 閣下有效的電子郵件地址前, 閣下或(i)無法收到任何有關發 布公司通訊的通知:(ii)需要主動查看公司網站和披露易網站以留意公司通訊的發布;及(iii)本公司未來將以印刷本形式發送可供採取行動的公司通訊^(Mit)。

若 閣下希望收取日後公司通訊之印刷本,請填妥隨附之回條並交予股份過戶處或發送電子郵件至 boyaa.ecom@computershare.com.hk ,並註明 閣下的姓名、地址以及收取公司通訊印刷版的要求。 請注意, 收取日後公司通訊印刷本之指示由收悉 閣下指示當日起計一 年內有效, 此後將過期。

> 承董事會命 博雅互動國際有限公司 主席兼執行董事 戴志康

2025年1月17日

附註:可供採取行動的公司通訊指任何涉及要求發行人的證券持有人指示其擬如何行使其有關證券持有人的權利或作出選擇的公司通訊。

REPLY	FORM	回條
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香港中央證券登記有限公司 (「股份過戶處」) To: Computershare Hong Kong Investor Services Limited (The "Share Registrar") 致:

17M Floor, Hopewell Centre,

香港灣仔皇后大道東 183 號 合和中心 17M 樓

183 Queen's Road East, Wan Chai, Hong Kong

(Please <u>choose ONLY ONE</u> of the options below) (請從以下選項中**只選擇其中一項**)

Personalized QR Code 專屬二維碼

Option 1: Provide your email address for receipt of future Actionable Corporate

Communications (Note 3) of the Company via electronic dissemination by scanning

your personalized QR code

選項1: 掃瞄 閣下專屬二維碼提供 閣下之電子郵件地址,以接收公司通過電子方式

發佈的未來可供採取行動的公司通訊 ^(解註3)

You are **NOT required** to return this Reply Form if you choose Option 1. 如選擇了選項 1 · 閣下無須交回本回條。

Option 2: I/we hereby provide my/our email address in writing for receipt of future Actionable Corporate Communications (Note 3) of the following listed					
company (the "Company") via electronic dissemination. 選項 2: 本人/吾等現以書面方式提供本人/吾等之電子郵件地址,以確保收到以下上市公司(「公司」)通過電子方式發佈的未來可供採取行動的公司通訊 <i>(附註3)</i>					
Name of Securities holder(s) 證券持有人姓名: Name of the listed company 上市公司名稱: Boyaa Interactive International Limited 博雅互動國際有限公司					
Email address 電郵地址: (Notes 3 / 附註 3)					

Option 3: I/we hereby request for receipt of Corporate Communications* in printed form (Please mark "✓" in the below box if applicable)			
選項3: 本人/吾等現要求收取公司通訊 [*] 印刷版 (如適用·請在以下方格內劃上「✓」號)			
receive future Corporate Communications* in printed copy and noted that this instruction is valid only for one year starting from the receipt date of instruction. (Notes 5) 收取未來公司通訊*的印刷本·並已知悉本指示由收取指示日期起計一年內有效。(Nb註 5)			
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Signature(s): ^(Notes 1&2)	Contact number:	Date:
簽名: ^(附註 1 及 2)	聯絡電話號碼:	日期:
		·

otes 附註:
Please complete all your details clearly. If your shares are held in joint names, all of the joint shareholders should jointly sign this Reply Form in order to be valid.
講清差損妥 圖下之所有資料。如顯影名殷東,則本回緣須由所有聯名殷東聯合簽署,方為有效。
Any Reply Form with no signature or otherwise incorrectly completed will be void.
任何回緣若未有象書或社預修方面填寫不足確,則本回緣將會作發。
If the Company does not receive a functional email address in your reply, you will be unable to receive notifications regarding the publication of Corporate Communications*. Actionable Corporate Communication is any corporate communication that seeks instructions from issuer's securities holders on how they wish to exercise their rights or make an election as the issuer's securities holder.
如公司沒有收到 圖下的有效電子郵件地址。圖下將無法收到有關發佈公司通訊。的機和的公司通訊。例表如,可供採取行動公司通訊的公司通訊的公司通訊的公司通訊的公司通訊。

[1] Wow provided worst how see avoid 10 details to the provided will be required.

知公司沒身收到 個下的身效電子都平地址。 個下粉無流放到身關發佈公司團部對過期。可供採取行動的公司團部指性的浮及要米發行人的過勢持多 4. If you provide more than one email address by QR code, email, reply form and/or other means, the latest one email address provided will be registered. 如 關下遊過二遊碼。電影 「回條及或其他方式提供多於一個的電子對性地址、只有 關下最後提供的電子對件地址將會被用於登記。 5. If you mark "" in the box in Option 3, no email address will be registered and only Corporate morn in printed form will be received. 如 關下在接頂 3 方格內劃上「~」號,將不會有電子對件地址被登記。只有公司通訊。的印刷旅會被收取。 6. For the avoidance of doubt, the Company does not accept any other instructions given on this Reply Form. 為免存疑,在本回條上的任何額外指示、公司將不予處理。

Unless otherwise specified, Corporate Communications refer to any documents issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to the annual report, interim report, notice of meeting, circular and proxy for the annual report, interim report, notice of meeting, circular and proxy for the annual report, interim report, notice of meeting, circular and proxy for the annual report, interim report, notice of meeting, circular and proxy for the annual report, interim report, notice of meeting, circular and proxy for the annual report, interim report, notice of meeting, including but not limited to the annual report, interim report, notice of meeting, including but not limited to the annual report, interim report, notice of meeting, including but not limited to the annual report, interim report, notice of meeting, including but not limited to the annual report, interim report, notice of meeting, including but not limited to the annual report, interim report, notice of meeting, including but not limited to the annual report, interim report, notice of meeting, including but not limited to the annual report, interim report, notice of annual report, interimental report, int

PERSONAL INFORMATION COLLECTION STATEMENT 收集個人資料聲明

香港中央證券登記有限公司 Freepost No. 簡便回郵號碼: 37 Hong Kong 香港 No postage is necessary if posted in Hong Kong.

閣下寄回此回條時・請將郵寄標籤剪貼於信封上 如在本港投寄・ 閣下無需支付郵費或貼上郵票。